

1. Jaspers-Eyers Cookie policy

1 GENERAL

1. This cookie policy ("**Cookie Policy**") regulates the use of cookies and similar technologies as part of your use of our Website (the "**Website**") and the accompanying services (jointly referred to hereinafter as "**Services**"). This processing is performed by Jaspers-Eyers as data controller, with registered office at Rue Haute 139, 1000 Brussels ("**we**", "**our**"), registered with the CBE (Crossroads Bank for Enterprises) under number 0476.859.423 in accordance with the applicable legislation relating to the protection of personal data.

2. Cookies are small text files that are filed on the hard drive of a device and that contain certain information, which sometimes includes personal data. When you use our Website and/or Services, we then also collect and process other personal information by way of cookies and similar technologies. Read our Privacy Policy if you want to know more.

3. By continuing to use our Website and/or Services or by clicking "Accept" after you have been notified of the use of cookies and similar technologies, you acknowledge that you have carefully read this Cookie Policy and that you unreservedly agree with it. As explained further in this Cookie Policy, you can change your cookie preferences at all times.

4. We reserve the right to change, supplement or replace this Cookie Policy from time to time. Your attention will be drawn to such changes, additions to or replacements through our Website and/or Services. If you do not agree with these changes, additions or replacements, we request you to send an email to info@Jaspers-Eyers.be. If we have not received any notification of this within three (3) working days after you have been notified of the changes, supplements or replacements through our Website or Services, you will be presumed to have accepted any changes, supplements or replacements.

2 WHICH COOKIES AND WHY?

When you visit and/or use our Website, we place cookies or use similar technologies with which we collect and process personal data about you. Our website uses the following cookies.

1. Strictly Necessary cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

AWSELB

Description: Used to distribute traffic to the website on several servers in order to optimise response times.

Expiry: session

has_js

Description: Registers whether or not the user has activated JavaScript in the browser

Expiry: session

2. Statistic cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

_utm.gif

Description: Google Analytics Tracking Code that logs details about the visitor's browser and computer.

Expiry: session

_utma

Description: Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics.

Expiry: 2 years

_utmb

Description: Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit.

Expiry: session

_utmc

Description: Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit.

Expiry: session

_utmt

Description: Used to throttle the speed of requests to the server.

Expiry: session

`_utmz`

Description: Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics.

Expiry: 6 months

3. Marketing Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

`_ab12#`

Description: unclassified

Expiry: 9 months

`_cc_aud`

Description: Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Expiry: 269 days

`_cc_cc`

Description: Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Expiry: session

`_cc_dc`

Description: Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Expiry: 269 days

`_cc_id`

Description: Collects anonymous statistical data related to the user's website visits, such as the number of visits, average time spent on the website and what pages have been loaded. The purpose

is to segment the website's users according to factors such as demographics and geographical location, in order to enable media and marketing agencies to structure and understand their target groups to enable customised online advertising.

Expiry: 269 days

_hjIncludedInSample

Description: Determines if the user's navigation should be registered in a certain statistical placeholder.

Expiry: session

ab

Description: unclassified

Expiry: 1 year

adscores/r.pixel

Description: unclassified

Expiry: session

AFFICHE_W

Description: Used by the advertising platform Weborama to determine the visitor's interests based on pages visits, content clicked and other actions on the website.

cm

Description: unclassified

Expiry: session

cookie

Description: unclassified

Expiry: 1 year

done_redirects#

Description: unclassified

Expiry: session

EE

Description: unclassified

Expiry: 119 days

eud

Description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Expiry: 1 year

euds

Description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Expiry: session

<http://pixel.onaudience.com/>

Description: unclassified

Expiry: session

idsync/ex/receive

Description: unclassified

Expiry: session

mako_uid

Description: Collects data on user visits to the website, such as what pages have been accessed. The registered data is used to categorise the user's interest and demographic profiles in terms of resales for targeted marketing.

Expiry: 1 year

ONPLFTRH

Description: unclassified

Expiry: session

r/collect

Description: This cookie is used to send data to Google Analytics about the visitor's device and behavior. It tracks the visitor across devices and marketing channels.

Expiry: session

rud

Description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Expiry: 1 year

ruds

Description: Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.

Expiry: session

SEUNCY

Description: Registers a unique ID that identifies the user's device for return visits.

Expiry: 179 days

smd

Description: unclassified

Expiry: 1 year

TapAd_DID

Description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

Expiry: 2 months

TapAd_TS

Description: Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.

Expiry: 2 months

ud

Description: Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website and what pages have been loaded, with the purpose of displaying targeted ads.

Expiry: 119 days

uuid

Description: This cookie is used to optimize ad relevance by collecting visitor data from multiple websites – this exchange of visitor data is normally provided by a third-party data-center or ad-exchange.

Expiry: 1 year

uuid2

Description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Expiry: 3 months

uuidc

Description: Collects data on the user's visits to the website, such as what pages have been loaded. The registered data is used for targeted ads.

Expiry: 1 year

4. Unclassified cookies

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

abid

Description: unclassified

Expiry: 2 years

adnxs

Description: unclassified
Expiry: session

c.gif
Description: unclassified
Expiry: session

eyeota
Description: unclassified
Expiry: session

int/lotame
Description: unclassified
Expiry: session

json
Description: unclassified
Expiry: 2 years

mediamath
Description: unclassified
Expiry: session

nlsn
Description: unclassified
Expiry: session

pxcelBenLey
Description: unclassified
Expiry: session

pxcelPage_c010
Description: unclassified
Expiry: session

sharethis/1/info2
Description: unclassified
Expiry: session

wam-sync
Description: unclassified
Expiry: 6 days

wui
Description: unclassified

Expiry: 3 months

5. You can prevent cookies from being stored or remove cookies already stored by adjusting the settings in your browser. You find help to adjust these settings on the website of the browser that you use. Remember that disabling cookies when visiting the Website may cause some or all of the functions of the Website not to work properly.

- **Internet Explorer:** <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Microsoft Edge:** <http://windows.microsoft.com/en-gb/windows-10/edge-privacy-faq>
- **Chrome:** <https://support.google.com/chrome/answer/95647?hl=en>
- **Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Safari:** https://support.apple.com/kb/PH21411?locale=nl_BE&viewlocale=en_US.

If you have a complaint regarding our processing of your personal data, you can always contact us at the following email address info@Jaspers-Eyers.be. If you are still not satisfied with our answer, then you are at liberty to file a complaint with the competent data protection authority, the Belgian Privacy Commission. For more information, go to <https://www.privacycommission.be>.